

Paula Ring

WATERSTORIES | Freelance Designer

03.09 – Present

Waterstories is a personal freelance entity that provides a wide range of design, art, and animation services.

Client sample: PEARSON

Custom Flash animation for standardized testing

- Provided direction with storyboard development
- Determined visual style for animations
- Illustrated all visual assets
- Created high-end, custom flash animations.

Client sample: DISNEY/SPRINGBOX

Illustrated an avatar character and clothing assets for an interactive Flash game

- Custom high-end vector illustration
- Photoshop manipulation of clothing photos

Client sample: APPICTION

Conceptualized and developed assets for an iPhone app

- Developed concept sketches for application icon
- Illustrated a high-end vector icon
- Created a rich custom background

Client sample: UTCLE

- Custom high-end vector illustration
- Web design
- Icon Design
- Identity, re-branding

ENSPIRE LEARNING | Multimedia Designer

11.06 – 5.10

Enspire Learning is a company geared to provide innovative, high-end e-learning development services to corporate, academic, and government training departments.

Lead designer role

- Dialogue directly with clients
- Direct professional photo shoots
- Create and present storyboards
- UI development
- Delegate tasks to other team members
- Work on scheduling and implementation

Development of e-learning courses:

- Ability to work in a fast-paced, collaborative, deadline-based environment
- Interpret client content and translate it into effective visual elements
- Create original artwork
- Produce Flash animations and interactive segments

XEROX | Multimedia Designer

08.06 – 11.06

Applied Materials contracted a design team from Xerox to create e-learning courses to replace their outdated print materials, which in turn would facilitate the disbursement of knowledge to their employees.

Development of online e-learning courses:

- Interpreted client content and translated it into effective visual elements
- Created original artwork
- Produced Flash animations and interactive segments

Client List:

Applied Materials, BVU, Cardinal Health, Disney, Fidelity, Hilton, Harley Davidson, Harvard Business School, NRG, Pearson, Sun Micro Systems, T-Mobile, TricorBraun, Unicef, Wiley, Xerox

Tools:

Flash, Photoshop, Illustrator, After Effects, InDesign, Dreamweaver HTML, CSS, Prismacolor, acrylic paints


Education:

The University of Texas at Austin
BFA, Design, Art
08.02 – 05.06
Graduated with Honors

Etc.

Dual citizen (Brazil/USA)
Fluent in Portuguese.

I have a dog named Otis.

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